### CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

SRH Media, Inc PO Box 367 Spencerville, MD 20868

	Contract / Revision			Alt Order #	£
		VISION			:
	1792095	1		08758487	
Product				h <del></del>	
BROOKS FOR SENATE	•				
Contract Dates	Estimate #				
08/02/17 - 08/08/17	465				
<u>Advertiser</u>			Or	iginal Date	/ Revision
POL/Brooks, Mo/R/Senate	or/AL		C	08/01/17	/ 08/01/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ins	HRP-Washingto
	Special Handi	ling			
	Demographic				
	Adults 35+				
	•				
	Agy Code	Adverti	ser	Code	Product 1/2
		86			266
	Agency Ref	**************************************		Advertiser	Ref

*Line Ch Start Data End Data Description	Start/End Time	Spots/	04-	<b>^</b>
*Line Ch Start Date End Date Description  N 1 WSFA 08/04/17 08/04/17 WSFA 12 News at Ten - MF		Days Length Week * Rate Rtn Type	Spots	Amount \$275.00
Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	Rate \$275.00	.30 NIVI	1	\$275.00
N 2 WSFA 08/04/17 08/04/17 NBC Today Show 3  Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	10-11am <u>Rate</u> \$50.00	:30 NM	1	\$50.00
N 3 WSFA 08/04/17 08/04/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$30.00	:30 NM	1	\$30.00
N 4 WSFA 08/04/17 08/04/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	1130A-12P <u>Rate</u> \$30.00	:30 NM	1	\$30.00
N 5 WSFA 08/04/17 08/04/17 WSFA 12 News at Noon	12-1230pm <u>Rate</u> \$100.00	:30 NM	1	\$100.00
N 6 WSFA 08/04/17 08/04/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	130-2p <u>Rate</u> \$30.00	:30 ° NM	1	\$30.00
N 7 WSFA 08/04/17 08/04/17 PAID M-F 4-430XM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	4-430x <u>Rate</u> \$3.00	:30 NM	1	\$3.00
N       8       WSFA 08/04/17       08/04/17       WSFA 12 NEWS AT 4PM         Start Date       End Date       Weekdays       Spots/Week         Week: 07/31/17       08/06/17      1       1	M-F 4-430P <u>Rate</u> \$60.00	:30 NM	1	\$60.00
N 10 WSFA 08/04/17 08/04/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30 NM	1	\$75.00
N 11 WSFA 08/04/17 08/04/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	5-530a <u>Rate</u> \$85.00	:30 NM	1	\$85.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order # 08758487 1792095 /

**Contract Dates** Estimate # Product BROOKS FOR SENATE 465 08/02/17 - 08/08/17

Original Date / Revision <u>Advertiser</u> 08/01/17 / 08/01/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Rtn TypeSp	oots	Amount
N 12 WSFA 08/04/17 08/04/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/31/17 08/06/171 1	\$185.00				0400.00
N 13 WSFA 08/04/17 08/04/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM	1	\$100.00
Week: 07/31/17 08/06/171 1	\$100.00				
N 14 WSFA 08/04/17 08/04/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	Rate				
	\$350.00	:30	NM	1	\$175.00
N 15 WSFA 08/04/17 08/04/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:50	INIVI	ı	\$175.00
Week: 07/31/17 08/06/171 1	\$175.00	•			
N 16 WSFA 08/04/17 08/04/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$115.00				
N 17 WSFA 08/04/17 08/04/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14.00	•	<b>Q</b> 00.00
Week: 07/31/17 08/06/171 1	\$50.00				
N 18 WSFA 08/07/17 08/07/17 WSFA 12 News at Ten - MF	•	:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 1 1	<u>Rate</u> \$275.00				
N 19 WSFA 08/07/17 08/07/17 NBC Today Show 3	10-11am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/17 1 1	\$50.00				
N 20 WSFA 08/07/17 08/07/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am Rate	:30	NM	1	\$30.00
Week: 08/07/17 08/13/17 1 1	\$30.00				
N 21 WSFA 08/07/17 08/07/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30	NM	1	\$30.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/07/17         08/13/17         1         1	Rate				
	\$30.00	:30	NM	4	6100.00
N 22 WSFA 08/07/17 08/07/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30	INIVI	1	\$100.00
Week: 08/07/17 08/13/17 1 1	\$100.00				
N 23 WSFA 08/07/17 08/07/17 INSIDER, THE	130-2p	:30	NM	1	\$30.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/07/17         08/13/17         1         1	<u>Rate</u> \$30.00	•			
N 24 WSFA 08/07/17 08/07/17 NBC Early Today	4XM-430XM	:30	NM	1	\$3.00
Start Date End Date Weekdays Spots/Week	Rate	.50		•	ψ0.00
Week: 08/07/17 08/13/17 1 1	\$3.00				
N 25 WSFA 08/07/17 08/07/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week:         08/07/17         08/13/17         1         1	<u>Rate</u> \$60.00				
N 26 WSFA 08/07/17 08/07/17 Today in Alabama 430am	430-5a	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate	•			
Week: 08/07/17 08/13/17 1 1	\$5.00				<b>A</b>
N 27 WSFA 08/07/17 08/07/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 08/07/17 08/13/17 1 1	\$75.00				

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order # 1792095 / 08758487

**Contract Dates** Estimate # Product BROOKS FOR SENATE 465 08/02/17 - 08/08/17

Original Date / Revision <u>Advertiser</u> 08/01/17 / 08/01/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate R	tn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 28 WSFA 08/07/17 08/07/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00
Start Date	<u>Rate</u>				
Week: 08/07/17 08/13/17 1 1	\$85.00				
N 29 WSFA 08/07/17 08/07/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date	Rate		1		
Week: 08/07/17 08/13/17 1 1	\$185.00				
N 30 WSFA 08/07/17 08/07/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/07/17 08/13/17 1 1	\$100.00				
N 31 WSFA 08/07/17 08/07/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/17 1 1	\$350.00				
N 32 WSFA 08/07/17 08/07/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/17 1 1	\$175.00				
N 33 WSFA 08/07/17 08/07/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/17 1 1	\$115.00			i	
N 34 WSFA 08/07/17 08/07/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate	•		i	
Week: 08/07/17 08/13/17 1 1	\$50.00			i .	
N 35 WSFA 08/05/17 08/05/17 WSFA 12 News at Ten - Sat	•	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171- 1	Rate			i	
	\$175.00				
N 36 WSFA 08/05/17 08/05/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30	NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171- 1	Rate			,	
	\$80.00				
N 37 WSFA 08/05/17 08/05/17 NBC Saturday Today Show		:30	NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171- 1	<u>Rate</u> \$45.00		- 1		
					475.00
N 38 WSFA 08/05/17 08/05/17 Saturday Hour 1	7-8pm	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171- 1	<u>Rate</u> \$75.00				
					8000.00
N 39 WSFA 08/06/17 08/06/17 WSFA 12 News at Ten - Sur	•	:30	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$300.00				
	<del></del>	-20	NM		6450.00
N 40 WSFA 08/06/17 08/06/17 WSFA 12 NEWS @ 1030P S Start Date End Date Weekdays Spots/Week	Rate	:30	IAIA	1	\$150.00
Week: 07/31/17 08/06/171 1	\$150.00		I		
		.20	NM	1	\$90.00
N 41 WSFA 08/06/17 08/06/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week	Su 5-530p Rate	:30	IAIAI	. 1	φ <del>3</del> υ.υυ
Week: 07/31/17 08/06/171 1	\$90.00		1		
N 42 WSFA 08/06/17 08/06/17 NET NBC Sunday Today Sh	·····	:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1.4141	•	ψ-10,00
Week: 07/31/17 08/06/171 1	\$45.00	•			
N 43 WSFA 08/06/17 08/06/17 NET NBC Meet The Press	8-9a	:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate		,	•	÷
			•		

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Contract / Revision Alt Order # 1792095 08758487

Estimate # **Contract Dates** <u>Product</u> 08/02/17 - 08/08/17 BROOKS FOR SENATE 465

Original Date / Revision Advertiser 08/01/17 / 08/01/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$45.00				
N 44 WSFA 08/06/17 08/06/17 WSFA News Sunday AM	9-930a	:30	NM	1	\$20.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/17         08/06/17        1         1	<u>Rate</u> \$20.00				
N 45 WSFA 08/03/17 08/03/17 WSFA 12 News at Ten - N Start Date End Date Weekdays Spots/Week	IF 10-1035pm Rate	:30	NM	1	\$275.00
Week: 07/31/17 08/06/171 1	\$275.00				
N 46 WSFA 08/03/17 08/03/17 NBC Today Show 3 <u>Start Date End Date Weekdays Spots/Week</u>	10-11am Rate	:30	NM	1	\$50.00
Week: 07/31/17 08/06/171 1	\$50.00				620.00
N 47 WSFA 08/03/17 08/03/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am <u>Rate</u>	:30	NM	1	\$30.00
Week: 07/31/17 08/06/171 1  N 48 WSFA 08/03/17 08/03/17 ALABAMA LIVE @ 1130Al	\$30.00 M 1130A-12P	:30	, NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	Rate \$30.00	.55		·	••••
N 49 WSFA 08/03/17 08/03/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$100.00				
N 50 WSFA 08/03/17 08/03/17 INSIDER, THE	130-2p	:30	NM	1	\$30.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/17         08/06/17        1         1	Rate \$30.00				
N 51 WSFA 08/03/17 08/03/17 NBC Early Today Start Date End Date Weekdays Spots/Week	4XM-430XM Rate	:30	NM	1	\$3.00
Week: 07/31/17 08/06/171 1	\$3.00				
N 52 WSFA 08/03/17 08/03/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P <u>Rate</u>	:30	NM	1	\$60.00
Week: 07/31/17 08/06/171 1  N 53 WSFA 08/03/17 08/03/17 Today in Alabama 430am	\$60.00	.20	NIA 4	4	ec 00
Start Date End Date Weekdays Spots/Week	430-5a <u>Rate</u>	:30	NM	1	\$5.00
Week: 07/31/17 08/06/171 1  N 54 WSFA 08/03/17 08/03/17 WSFA 12 NEWS AT 4PM	\$5.00 M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	Rate \$75.00	.00		•	Ψ. σ. σ σ
N 55 WSFA 08/03/17 08/03/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/17         08/06/17        1         1	<u>Rate</u> \$85.00				
N 56 WSFA 08/03/17 08/03/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/17         08/06/17        1         1	Rate \$185.00				
N 57 WSFA 08/03/17 08/03/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM	1	\$100.00
Week: 07/31/17 08/06/171 1	\$100.00				
N 58 WSFA 08/03/17 08/03/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	1	\$350.00
Week: 07/31/17 08/06/171 1	\$350.00			,	04== 05
N 59 WSFA 08/03/17 08/03/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00

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Contract / Revision Alt Order # 1792095 08758487

**Contract Dates** Product Estimate # 08/02/17 - 08/08/17 BROOKS FOR SENATE 465

Advertiser Original Date / Revision 08/01/17 / 08/01/17 POL/Brooks, Mo/R/Senate

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type S	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$175.00	•			
N 60 WSFA 08/03/17 08/03/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/31/17 08/06/171 1	\$115.00				
N 61 WSFA 08/03/17 08/03/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am	:30	NM	1	\$50.00
Week: 07/31/17 08/06/171 1	<u>Rate</u> \$50.00				
N 62 WSFA 08/08/17 08/08/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/17 -1 1	\$275.00				
N 63 WSFA 08/08/17 08/08/17 NBC Today Show 3	10-11am	:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 -1 1	<u>Rate</u> \$50.00				
N 64 WSFA 08/08/17 08/08/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,,	·	<b>V</b>
Week: 08/07/17 08/13/17 -1 1	\$30.00				
N 65 WSFA 08/08/17 08/08/17 SYN 1130a-12p	1130a-12p	:30	NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 -1 1	<u>Rate</u> \$30.00				
N 66 WSFA 08/08/17 08/08/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	1.4161	,	\$100.00
Week: 08/07/17 08/13/17 -1 1	\$100.00				
N 67 WSFA 08/08/17 08/08/17 INSIDER, THE	130-2p	:30	NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 -1 1	<u>Rate</u> \$30.00	•	ĺ		
		.00			60.00
N 68 WSFA 08/08/17 08/08/17 NBC Early Today Start Date End Date Weekdays Spots/Week	4XM-430XM Rate	:30	NM	1	\$3.00
Week: 08/07/17 08/13/17 -1 1	\$3.00				
N 69 WSFA 08/08/17 08/08/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/17 -1 1	\$60.00				
N 70 WSFA 08/08/17 08/08/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a Rate	:30 •	NM	1	\$5.00
Week: 08/07/17 08/13/17 -1 1	\$5.00				
N 71 WSFA 08/08/17 08/08/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/17 -1 1	\$75.00				
N 72 WSFA 08/08/17 08/08/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a	:30	NM	1	\$85.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/07/17         08/13/17         -1         1	<u>Rate</u> \$85.00				
N 73 WSFA 08/08/17 08/08/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date	<u>Rate</u>		, , , , ,	·	*********
Week: 08/07/17 08/13/17 -1 1	\$185.00				
N 74 WSFA 08/08/17 08/08/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/07/17         08/13/17         -1         1	<u>Rate</u> \$100.00		-		
N 75 WSFA 08/08/17 08/08/17 WSFA 12 News at Six - MF		:30	NM	1	\$350.00
TOTALIZATION OF ON THE	- 000kiii	.00	1 2141	'	φυσυ.ου

### (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision Alt Order# 08758487 1792095 /

**Contract Dates** Estimate # Product 08/02/17 - 08/08/17 BROOKS FOR SENATE 465

Original Date / Revision <u>Advertiser</u> 08/01/17 / 08/01/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 -1 1	<u>Rate</u> \$350.00				
N 76 WSFA 08/08/17 08/08/17 Today in Alabama	6a-7a	:30	NM	1	\$175.00
Start Date         End Date         Weekdays         Spots/Week           Week:         08/07/17         08/13/17         -1         1	<u>Rate</u> \$175.00	•			
N 77 WSFA 08/08/17 08/08/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/07/17         08/13/17         -1         1	<u>Rate</u> \$115.00				
N 78 WSFA 08/08/17 08/08/17 NBC Today 2	9-10am	:30	, NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 -1 1	<u>Rate</u> \$50.00				
N 79 WSFA 08/02/17 08/02/17 WSFA 12 News at Ten - MI	10-1035pm	:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$275.00				
N 80 WSFA 08/02/17 08/02/17 NBC Today Show 3	10-11am	:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$50.00				
N 81 WSFA 08/02/17 08/02/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$30.00				
N 82 WSFA 08/02/17 08/02/17 ALABAMA LIVE @ 1130AN		:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			,	,
Week: 07/31/17 08/06/171 1  N 83 WSFA 08/02/17 08/02/17 WSFA 12 News at Noon	\$30.00 12-1230pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	14141		\$100.00
Week: 07/31/17 08/06/171 1  N 84 WSFA 08/02/17 08/02/17 INSIDER, THE	\$100.00	.20	NM	4	\$30.00
N 84 WSFA 08/02/17 08/02/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	130-2p <u>Rate</u>	:30	INIVI	1	\$30.00
Week: 07/31/17 08/06/171 1	\$30.00				
N 85 WSFA 08/02/17 08/02/17 NBC Early Today Start Date End Date Weekdays Spots/Week	4XM-430XM Rate	:30	MM	1	\$3.00
Week: 07/31/17 08/06/171 1	\$3.00				
N 86 WSFA 08/02/17 08/02/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate	:30	NM	1	\$60.00
Week: 07/31/17 08/06/171 1	\$60.00				
N 87 WSFA 08/02/17 08/02/17 Today in Alabama 430am	430-5a	:30 •	NM	1	\$5.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/17         08/06/17        1         1	<u>Rate</u> \$5.00				
N 88 WSFA 08/02/17 08/02/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$75.00				
N 89 WSFA 08/02/17 08/02/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$85.00				
N 90 WSFA 08/02/17 08/02/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$185.00				
N 91 WSFA 08/02/17 08/02/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Re	vision	Alt Order #	
1792095	1	08758487	

**Contract Dates** <u>Product</u> Estimate # 08/02/17 - 08/08/17 BROOKS FOR SENATE 465

Original Date / Revision <u>Advertiser</u> 08/01/17 / 08/01/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week * Rate	Rtn Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Wee           Week: 07/31/17         08/06/17        1         1	<u>k Rate</u> \$100.00				
N 92 WSFA 08/02/17 08/02/17 WSFA 12 News at Six - N <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 07/31/17 08/06/171 1		:30	MM	1	\$350.00
N 93 WSFA 08/02/17 08/02/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 07/31/17 08/06/171 1	6a-7a <u>k Rate</u> \$175.00	:30	NM	1	\$175.00
N 94 WSFA 08/02/17 08/02/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 07/31/17 08/06/171 1	7-9am <u>K Rate</u> \$115.00	:30	MM	1	\$115.00
N 95 WSFA 08/02/17 08/02/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 07/31/17 08/06/171 1	9-10am <u>k Rate</u> \$50.00	:30	NM	1	\$50.00
N 96 WSFA 08/04/17 08/04/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 07/31/17 08/06/17F 1		:30 .	NM	1	\$5.00
		Totals 0.00		95	\$9,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/08/17	95	\$9,615.00	(\$1,442.25)	\$8,172.75
Totals	95	\$9,615.00	(\$1,442.25)	\$8,172.75

Signature: Date:
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AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

FAX# 703-516-9680

RISK !!! REPORT FROM REP CREDIT

REP HEADLINE# 8758487 \*\*\* ORIGINAL REV#0 \*\*\*

\*\*\* MSEA-TV \*\*\* AUG1/17 14.10

14.10 # SALESMAN REGIONAL DATE AUG1/17 (H) RYAN EDDINS STEVE HAZLETON LOCAL OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED (LINE, ADV. NAME POLI/M BROOKS/R/SEN/AL MD 20868 COMMENTS: 8758487 HNC SPENCERVILLE, # CONTRACT SRH MEDIA, PO BOX 367 EST#465 WK-1 AUG8/17 STATE TAX AGY. NAME FOR SENATE 1792095 FLIGHT DATES AUG2/17 BROOKS CITY TAX ORDER # ADV # AGY # PRDCT

: TOT:	:SPTS:
DAYS	
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END	DATE
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\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

MO BROOKS FOR SENATE

CON

THANKS JASMINE FOR RYAN

NEW ORDER TTL \$9,615 @ 95X PLS CONFM

REP:

E#:REP :CD: TIME PERIOD : LGTH : LINE#: :	. SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	WEEK : INVT :	DAYS	TOT:
AGENCY ADVERTISER CODE = 86 AGENCY PRODUCT CODE = 266		AGENCY EST# =	465		-			
1 1000P-1035P 30	Ç-	\$275.00	8/4	8/4	1	FRI		H
PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P								
· 2 1000A-1100A · 30		. \$50.00	8/4	*8 / 4	1	FRI	•	7
PROGRAM: TODAY SHOW HOUR 4 CON COM1: TODAY SHOW HOUR 4	* Town				>			
3 1100A-1130A 30	<u>~</u>	00.08	8/4	8/4	1	FRI		Н
PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE								

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REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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RATE	\$30.00		\$100.00		\$30.00		\$3.00		\$60.00		\$5.00		\$75.00		\$85.00		\$185.00	
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TIME PERIOD :	1130A-1200N	ALABAMA LIVE ALABAMA LIVE	200N-1230P	WSFA 12 NEWS AT WSFA 12 NEWS AT	30P-200P	THE INSIDER THE INSIDER	400A-430A	NBC EARLY TODAY NBC EARLY TODAY	400P-430P	WSFA 12 NEWS AT WSFA 12 NEWS AT	430A-459A	TODAY IN ALABAMA TODAY IN ALABAMA	30P-500P	WSFA 12 NEWS AT WSFA 12 NEWS AT	500A-530A	TODAY IN ALABAMA TODAY IN ALABAMA	500P-530P	WSFA 12 NEWS AT WSFA 12 NEWS AT
:LINE#:REP :CD:	4	PROGRAM : CON COM1:	5. 1	PROGRAM : CON COM1:	6 1	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	8	PROGRAM : CON COMI:	Q.	PROGRAM : CON COM1:	10 4	PROGRAM : CON COM1:	. 11 5	PROGRAM : CON COM1:	12 5	PROGRAM : CON COM1:

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG1/17 14.10 \*\*\* WSFA-TV \*\*\*

: TOTL: DAYS FRI FRI FRI FRI MON MON FRI •• WEEKINVT :SPTS: Н END 8/4 8/4 8/4 8/4 8/4 8/7 8/7 START DATE 8/4 8/4 8/4 8/4 8/4 8/7 8/7 RATE \$100.00 \$350.00 \$175.00 \$115.00 \$275.00 \$50.00 \$50.00 •• SEC 5 C>0 Carlo Carlo •• LGTH 30 30 30 30 30 30 30 NEWS AT 10P NEWS AT 10P NEWS AT 6P NEWS AT 6P 4 ALABAMA ALABAMA ALABAMA ALABAMA HOUR HOUR HOUR •• PERIOD TODAY SHOW TODAY SHOW TODAY SHOW TODAY SHOW TODAY SHOW TODAY SHOW 1000P-1035P 1000A-1100A TODAY IN TODAY IN TODAY IN TODAY IN 900A-1000A WSFA 12 WSFA 12 WSFA 12 WSFA 12 530A-600A 600P-630P 600A-700A 700A-900A TIME PROGRAM : CON COM1: : CD: PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : CON COM1: CON COM1: PROGRAM : CON COM1: CON COM1: PROGRAM PROGRAM PROGRAM PROGRAM PROGRAM PROGRAM :LINE# 15 14 16 19 :LINE#:REP 13 17 78

PROGRAM: ALABAMA LIVE CON COM1: ALABAMA LIVE

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1100A-1130A

20

ALABAMA LIVE ALABAMA LIVE

CON COM1:

PROGRAM

MON

8/7

8/7

\$30.00

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1130A-1200N

21

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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TIME PERIOD : LGTH : SEC : :	200N-1230P 30	WSFA 12 NEWS AT 12P WSFA 12 NEWS AT 12P	30P-200P 30	THE INSIDER THE INSIDER	400A-430A 30	NBC EARLY TODAY NBC EARLY TODAY	400P-430P 30	WSFA 12 NEWS AT 4P WSFA 12 NEWS AT 4P	430A-459A 30	TODAY IN ALABAMA TODAY IN ALABAMA	30P-500P	WSFA 12 NEWS AT 4:30P WSFA 12 NEWS AT 4:30P	500A-530A 30	TODAY IN ALABAMA TODAY IN ALABAMA	00P-530P	WSFA 12 NEWS AT 5P WSFA 12 NEWS AT 5P	530A-600A 30	TODAY IN ALABAMA TODAY IN ALABAMA
:LINE#:REP :CD:	22 13	PROGRAM : CON COM1:	23 13	PROGRAM : CON COM1:	24 4(	PROGRAM : CON COM1:	25 4(	PROGRAM : CON COMI:	26 4	PROGRAM : CON COM1:	27 43	PROGRAM : CON COM1:	28 5.0	PROGRAM : CON COM1:	29 • 50	PROGRAM : CON COM1:	30 53	PROGRAM : CON COM1:

# REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8758487
\*\*\* ORIGINAL REV#0 \*\*\*

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: START : DATE	1/8		8/7		6/8		8/7		8/5		8/5		8/5		. 8/5		9/8	
RATE	\$350.00		\$175.00		\$115.00		\$50.00		\$175.00		\$80.00		\$45.00		\$75.00		> \$300.00	
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TIME PERIOD :	600P-630P	WSFA 12 NEWS AT WSFA 12 NEWS AT	600A-700A	TODAY IN ALABAMA TODAY IN ALABAMA	7008-900A	TODAY SHOW TODAY SHOW	900A-1000A	TODAY SHOW HOUR: TODAY SHOW HOUR	1000P-1030P	WSFA 12 NEWS AT WSFA 12 NEWS AT	600P-700P	WSFA 12 NEWS AT WSFA 12 NEWS AT	600A-800A	SATURDAY TODAY	700P-800P	: LITTLE BIG SHOT	1000P-1030P	. WSFA 12 NEWS AT
:LINE#:REP :CD:	31	PROGRAM : CON COM1:	32	PROGRAM : CON COM1:	33	PROGRAM : CON COM1:	34	PROGRAM : CON COM1:	3.5	PROGRAM : CON COM1:	36	PROGRAM : CON COMI:	37	PROGRAM : CON COM1:	8గ్	PROGRAM : CON COM1:	თ ღ	PROGRAM : CON COM1:

# REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG1/17 14.10 \*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8758487 \*\*\* ORIGINAL REV#0 \*\*\*

:LINE#:REP :CD:	TIME PERIOD :	LGTH :	SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WE: IN	WEEK : INVT :	DAYS	: TOTL
40	1030P-1100P	30	5	\$150.00	9/8	9/8	7	SUN		H
PROGRAM : CON COM1:	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	10:30P 10:30P	ø							
41	500P-530P	30	E	00.06\$	9/8	9/8	1	SUN		<del>, -1</del>
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	SP SUN	p							
42	700A-800A	30	200	\$45.00	9/8	9/8	1	SUN		Н
PROGRAM :	SUNDAY TODAY SHOW SUNDAY TODAY SHOW	M C	A				7			
43	800A-900A	30	5	\$45.00	9/8	9/8	Н	SUN		Н
PROGRAM : CON COM1:	MEET THE PRESS: MEET THE PRESS		e de la companya de l				>			
4 4	900A-930A	30	5	\$20.00	9/8	9/8	7	SUN		Н
PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	4 4	,							
45	1000P-1035P	30	5	\$275.00	8/3	8/3	1	THU		H
PROGRAM : CON COM1:	WSFA 12 NEWS AT: WSFA 12 NEWS AT	10P 10P								
4 6	1000A-1100A	30		\$50.00	8/3	8/3	7 <	THO		Ħ
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. 47	1100A-1130A	30	•	. 00.08\$	8/3	. 8/3	1.	THG		•
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48	1130A-1200N	30		\$30.00	8/3	8/3	1	THU		7
PROGRAM :	: ALABAMA LIVE									

# FAX# 703-516-9680 REP: TEL# 703-528-9387

	AUG1/17 14.10	*** WSFA-TV ***
KISK :::	HARRIS REPORT FROM REP	
IDIT ADVISORY: AGENCY CREDIT RISK !!!	HARRIS	
CREDIT ADVISORY:	ORDER WORKSHEET	

REP HEADLINE# 8758487 \*\*\* ORIGINAL REV#0 \*\*\*

: SPTS:	Н		ч		н		Н		Н		7		Н				г	
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: START : DATE	8/3		8/3		8/3		8/3		8/3		8/3		8/3		. 8/8		8/3	
RATE	\$100.00		\$30.00		\$3.00		\$60.00		\$5.00		\$75.00		\$85.00		\$185.00		\$100.00	
 公司 公司 					2	,						<u> 교</u>						
LGTH	30	AT 12P AT 12P	30		30	첫 첫	30	AT 4P AT 4P	30	ма Ма	30	AT 4:30P AT 4:30P	30	MA	30	AT 5P AT 5P	30	ьма Ма
CD: TIME PERIOD :	1200N-1230P	: WSFA 12 NEWS 1: WSFA 12 NEWS	130P-200P	: THE INSIDER 1: THE INSIDER	400A-430A	: NBC EARLY TODAY  1: NBC EARLY TODAY	400P-430P	: WSFA 12 NEWS 1: WSFA 12 NEWS	430A-459A	: TODAY IN ALABAMA 1: TODAY IN ALABAMA	430P-500P	: WSFA 12 NEWS 1: WSFA 12 NEWS	500A-530A	: TODAY IN ALABAMA 1: TODAY IN ALABAMA	.500P-530P	: WSFA 12 NEWS 1: WSFA 12 NEWS	530A-600A	: TODAY IN ALABAMA 1: TODAY IN ALABAMA
:LINE#:REP :C	4. 0	PROGRAM CON COM1	50	PROGRAM CON COM1	51	PROGRAM CON COM1	52	PROGRAM : CON COM1:	53	PROGRAM CON COM1	5.4	PROGRAM CON COM1	3. 3.	PROGRAM CON COM1		PROGRAM CON COM1	57	PROGRAM CON COM1

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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AUG1/17 14.10 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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REP: TEL# 703-528-9387
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ORDER WORKSHEET
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REP: TEL# 703-528-9387
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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG1/17 14.10 \*\*\* WSFA-TV \*\*\*

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ESTIMATED SHARES

SVC- ARB DEMOS- RA35+\*

CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET HEADLINE# 8758487 UNAPPROVED REV #1

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AUG1/17 14.27 \*\*\* WSFA-TV \*\*\* FROM REP RISK !! REPORT

FAX# 703-516-9680

.27 14 # SALESMAN REGIONAL AUG1/17 RYAN EDDINS DATE STEVE HAZLETON LOCAL OFF.# WA-CLASS: NATL NAME PRSN BUYER SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, MD 20868 BROOKS/R/SEN/AL CO-OP COMMENTS: 8758487 UZH SPENCERVILLE, # CONTRACT SRH MEDIA, EST#465 WK-1 POLI/M PO BOX AUG8/17 TAX NAME AGY. NAME STATE SENATE ADV. FLIGHT DATES AUG2/17 BROOKS FOR TAX PRDCT # # ORDER CITY AGY ADV

UPDATED SHARES REP: IN ADVANCE SCHEDULE CASH ∢ T S THIS CON CM

MO BROOKS FOR SENATE

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\$9,615.00

CONTRACT TOTAL TOTAL TOTAL

E = E 266 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 2

TO PRINT NO BUYS

\$9,615.00 AUG/17 0 WIYC WBMM 0% % CABL WCOV 10% 0 2 % % % WAKA 0 0 % % WNCF 59% WSFA MARKET TOTALS \$16,314

ACCURATE SHARES

SVC- ARB DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DATES T-TIME DE-DELETE E-EFF S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM TYPE B-BUY P-CLASS, PLAN, SECT A-ADD MOD CODE

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET TRF# 1792095 REP HEADLINE# 8758487 \$\$\$ APPROVED REV #1 \$\$\$

9387 FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG1/17 15.02
\*\*\* WSFA-TV \*\*\*

.02 15. # SALESMAN DATE AUG1/17 REGIONAL (H) RYAN EDDINS STEVE HAZLETON LOCAL OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, POLI/M BROOKS/R/SEN/AL MD 20868 COMMENTS: 8758487 UZH SPENCERVILLE, # CONTRACT SRH MEDIA, PO BOX 367 EST#465 WK-1 AUG8/17 STATE TAX AGY. NAME ADV. NAME BROOKS FOR SENATE FLIGHT DATES AUG2/17 TAX # ORDER PRDCT # # CILX ADV AGY

REP: UPDATED SHARES

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

CONTRACT SCHEDULED FOR GENERATION MO BROOKS FOR SENATE CHANGES OF THIS ORDER HAVE BEEN APPROVED. NOTICE: CONTRACT TOTAL \$9,615.00 TOTAL SPOTS 95

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE** 

### **■ STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	d Location:			Date:	
<sub>I,</sub> Mo Bro	oks for Ser	nate Inc.			
being/on bel	nalf of: Mo Bi	ooks	***************************************		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
a legally qua	lified candidate	of the rep	ublican		
political part	y for the office o	<sub>f:</sub> <u>US Se</u>	nate		
in the Spe	cial				
election to be	e held on: Aug	gust 201	7		***************************************
do hereby re	quest station tin	ne as follows	<b>3</b> :		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				•	
Attach propo	sed schedule w	ith charges (	if available):		

I represent that the payment for the above described broadcast time has been furnished by:

### Mo Brooks for Senate Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

### Martha Brooks

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

### To Be Signed By Candidate or Authorized Committee

7/10/17	a f	
Date	Signature	•
To Be Sigr	ned By Station Representative	
`⊠' Accepted /	☐ Accepted in Part	☐ Rejected
All Sul	Teff bold	GSZ
Signature	Printed Name	· Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

## Mo Brooks for Senate Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Mo Brooks for Senate Inc.

7/10/17

printed name

date

### AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.